



2025 SPONSORSHIP OPPORTUNITIES

5TH ANNUAL
OCALA INTERNATIONAL HORSE SHOW
October 21 - 25, 2025
at the World Equestrian Center in Ocala, FL

SPONSORSHIP ADVERTISING DEADLINE

SEPTEMBER 15, 2025

TITLE SPONSORS*

\$100,000

- » Center ring presence and exclusivity opportunities
- » Recognition as a Title Sponsor on all media including, but not limited to collateral material, broadcast and social media
- » Session Sponsor (every session)
- » Championship Sponsor
- » Ringside banner (Size: 6' x 40")
- » 60 Second webcast advertisement (Supplied by sponsor)
- » First right of refusal on premium stall placements
- » VIP Table under cover of Stirrups Patio with seating, food, and beverages for 6 guests

BRONZE SPONSOR

\$5,000

- » Recognition as a Bronze Sponsor on event website and social media
- » Qualifier Trophy Sponsor
- » Barricade sign around facility (Size 3' x 2')

SUNSHINE SPONSOR

\$2,500

- » Recognition as a Sunshine Sponsor on event website and social media
- » Qualifier Trophy Sponsor
- » Barricade sign around facility (Size 3' x 2')

PURPLE DIAMOND SPONSOR*

\$50,000

- » Recognition as a Purple Diamond Sponsor on collateral, social media and website
- » Championship sponsor
- » Ringside banner (Size: 6' x 40")
- » 30 Second webcast advertisement (Supplied by sponsor)
- » Premium stall placements
- » VIP Table under cover of Stirrups Patio, with seating, food and beverages

FRIENDS OF THE HORSE SHOW SPONSOR

\$1,500

- » Recognition as a Friend of a Show Sponsor on event website and social media
- » Barricade sign around facility (Size 3' x 2')

BREAKFAST CART SPONSOR

\$4,000

- » Signage on golf cart and social media
- » Breakfast sponsor needed Mon - Sat

FOUNDING SPONSOR*

\$35,000

- » Recognition as a Founding Sponsor on collateral, social media and website
- » Championship sponsor
- » Ringside banner (Size: 6' x 40")
- » 30 Second webcast advertisement (Supplied by sponsor)
- » Premium stall placements
- » VIP Table under cover of Stirrups Patio, with seating, food and beverages for 6 guests

MORNING SESSION SPONSOR

\$15,000

- » Recognition as a morning session sponsor repeatedly announced through the session
- » Recognition as a morning session sponsor in the OIHS Newsletter

PLATINUM SPONSOR

\$25,000

- » Recognition as a Platinum Sponsor on all collateral, social media and website
- » Championship Sponsor
- » VIP Table under cover of Stirrups Patio, with seating, food, and beverages for 4 guests
- » Premium stall placements
- » Barricade sign around facility (Size: 3' x 2')

EVENING SESSION SPONSOR

\$20,000

- » Recognition as an evening session sponsor repeatedly announced through the session
- » Recognition as an evening session sponsor in the OIHS Newsletter

GOLD SPONSOR

\$15,000

- » Recognition as a Gold Sponsor on event website and social media
- » Stake/Championship Trophy Sponsor
- » Reserved Terrace Table with seating, food, and beverages for 4 guests
- » Barricade sign around facility (Size: 3' x 2')

CLASS SPONSOR

\$1,000 – Stake/Championship (Open)

\$500 – Championship (Amateur/Jr Ex)

\$250 – Qualifying Class (Open)

TROPHY SPONSOR

\$300 – Stake/Championship Class

\$150 – Qualifying Class

RIBBON SPONSOR

\$150 – Stake/Championship Class

\$100 – Qualifying Class

* Sponsorships received after August 1st may miss preliminary advertising & social media promotions.

** Tables based on availability

*** Please visit our website, www.theocalahorshow.com, for banner cart requirements & submission instructions for banners & webcasts.

Yes! we want to participate as a sponsor of the 2025 OIHS.

Sponsor Name to be Promoted

Contact Person

Address

City

State

Zip

Phone

Email

What trainer/barn are you with?

Payment Information

Check enclosed for \$ _____
Payable to Ocala International Horse Show

Please charge the amount below
\$ _____

Type of card (select one)

AMEX

Mastercard

Visa

Discover

Name on card

Credit Card Number

Expiration / CVC

PLEASE RETURN COMPLETED SPONSORSHIP FORM WITH PAYMENT TO
OCALA INTERNATIONAL HORSE SHOW
2775 NW 49TH AVE, STE. 205 #358,
OCALA, FLORIDA 34482
www.OcalaInternationalHorseShow.com